WEB MARKETING PROPOSAL

KEYWORD RESEARCH REPORT

PROGRAM DETAILS

The focus of this program is to generate a TARGETED list of applicable keywords based on your product(s) and/or service(s). The keyword list may include "geo-targeting" elements (if applicable).

Additionally, the report will include IMPLEMENTATION GUIDELINES for using the keywords outlined in the report. The scope of this package does NOT include Implementation on your behalf, though we can provide those services for you if required.

PROGRAM OVERVIEW

Keyword Research
Report and Implementation Guidelines: $159

Keyword Research Report includes:
- ✔ Review of current keywords used on your website (if applicable).
- ✔ Targeted keyword list generated, including estimated monthly search volume.
- ✔ Keyword implementation guidelines for using top 10 keywords.
- ✔ Review of keyword "opportunities" based on your product/service guidelines.
- ✔ Competitive index outlining top 10 websites using targeted keyword list.

If you have any questions regarding this proposal let us know by email us at:
support@bestwebpresence.com.

We look forward to working with you to improve your marketing results & web presence.
Please sign below and fax in to the office at: **866-274-0406.**

**Once we receive your signed agreement, we will contact you by phone
at your earliest convenience.**

_____   _____
Name   Date

Phone: _____   Best time to reach you: _____